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14MBA24

Second Semester MBA Degree Examination, June/July 2016
Business, Government and Society

Time: 3 hrs.

Max. Marks:100

SECTION - A

Note : Answer any FOUR questions from Q.No.1 to Q.No.7.

- 1 Define Business. (03 Marks)
- 2 Define Contract. (03 Marks)
- 3 What is meant by Corporate Governance? (03 Marks)
- 4 Define Public Policy. (03 Marks)
- 5 Define Bailment. (03 Marks)
- 6 What is meant by Agency? (03 Marks)
- 7 What is meant by Intellectual property? (03 Marks)

SECTION - B

Note : Answer any FOUR questions from Q.No.1 to Q.No.7.

- 1 Explain Counter Veiling forces model of BGS. (07 Marks)
- 2 Explain the significance of Corporate Governance. (07 Marks)
- 3 Explain the role of Public Policies in business. (07 Marks)
- 4 Explain the reasons for Environmental Pollution. (07 Marks)
- 5 Explain the importance of Business ethics. (07 Marks)
- 6 Explain the arguments for and against CSR. (07 Marks)
- 7 Explain the differences between Sale and Bailment. (07 Marks)

SECTION - C

Note : Answer any FOUR questions from Q.No.1 to Q.No.7.

- 1 Explain the scope of Business law. (10 Marks)
- 2 Explain the various methods of creation of agency. (10 Marks)
- 3 Explain the interface among BGS. (10 Marks)
- 4 Explain the various dimensions of Corporate Governance. (10 Marks)

- 5 All contracts are agreements. All agreements are not contracts. Explain. (10 Marks)
- 6 Write a note on Key strategies for protection of environment. (10 Marks)
- 7 Write a brief note on Intellectual Property rights. (10 Marks)

SECTION - D
CASE STUDY – [Compulsory]

In a recently held incident at Sydney in Australia a Bangalore based woman employee of Mind tree company was attacked and killed by unidentified miscreants. When the incident occurred on March 7th 2015, the employee was on her way to residence after completing the office work.

Questions :

- a. Explain the ethical concern of the company in this incident. (10 Marks)
- b. Does the company owe any responsibility to protect its employees? (10 Marks)
